



# Peak

# perfection

*Lovers of the Alps have warmed to the character of a Hip Chalets' holiday, with its unique mix of chic properties and all-embracing service*

**T**ake a former British number one free ride skier (him), add in an ace Swedish rock-climbing champion (her), mix in a dash of art and interior design inventiveness (him) and oodles of down-to-earth business acumen (her) and you start to see why Hip Chalets stands more than a ski helmet higher than anything else on the piste.

Jamie Strachan and Julia Bergklint are him and her. Partners in life and founders of Hip Chalets. Together they radiate energy, ideas and a pioneering mindset, as well as an unshakeable sense of fun, which is something that has been evident since their first days of providing luxurious chalet holidays in Chamonix, back in 2006.

Their roster of properties is hugely impressive. They are part of the scenery in their beloved Chamonix, where repeat business to their chalets is the norm. Guests unfailingly enjoy everything from the style and comfort of the

